

LOCAL NEWS ITEMS

Buy Butternut each and every day. —82-4

You will find the best bread in Butter Cup wrappers. 02-12-c

Fresh cottage cheese at the Wolverine Dairy.—adv 85-3w

H. S. Babcock of The Record was in Ithaca on business yesterday.

Dr. A. A. McNabb of St. Louis was in the city on business Tuesday.

Get your auto license plates of Sharrar & Watson, Alma, Mich.—78-17

Come to the box special Thursday night, February 24, at 115 Walnut st.—adv.

Attorney Charles H. Goggin was in Ithaca on legal business the first of the week.

Dr. E. G. Sluyter, osteopathic physician, State Savings Bank Building, Alma, both phones. 57-12

Mr. and Mrs. John Andrews and children of Bay City spent Sunday in Alma with relatives.

James Dodge of Bay City spent the week end in Alma, the guest of Miss Margaret Fredrick.

Henry Olmstead has returned from Escanaba and is visiting with Alma friends for a few days.

Pure, fresh and wholesome candies made daily by the St. Alma Candy Co., wholesale and retail.—87-1-p

By the Wolverine Dairy at 203 E. Superior st. for fresh churned butter and buttermilk. Quality guaranteed.—85-3w-c

J. W. Kelder, superintendent of schools, was called to Grand Rapids the first of the week by the illness of his mother.

A man and wife to keep house completely furnished in exchange for rent, heat, and light are wanted at 603 State st.—adv.

A box social will be held on Thursday evening, Feb. 24, under the auspices of the L. D. S. church, at the home of F. M. Baker, 115 Walnut st.

The Alma fire department was called to the home of Mrs. Baker, 120 Court avenue, Monday by a small roof fire which was extinguished with very little loss.

O. L. Smith of Ithaca, prosecuting attorney of Gratiot county, made a flying trip here Sunday evening, which had to do with business connected with his office.

A petition was submitted to the city commission Tuesday evening for the paying of Park avenue from Superior street south to Mechanic street. It was referred to the city manager.

A meeting of the Parent-Teachers Club will be held at 2:30 p. m. Friday at the Washington school. Rev. M. W. Duffey will give an address on the subject, "The Mothers of Washington and Lincoln."

Mary Winifred Fokes left last Tuesday morning for Detroit for a brief visit with her sister, the Misses Wynne, after which she will go to Marquette to continue her studies at the Catholic college there.

Mrs. Mary Wynne of College street, leaves Saturday morning for Detroit to spend the balance of the winter with her daughters, Misses

Mable, Barbara, Julia and Catharine, who are teachers in the Detroit schools.

The business at the Davis' Beauty Parlor has increased to that extent that Mrs. Winifred Allen has found it necessary to engage an assistant. This will of course aid in caring for the customers more rapidly, so make your appointments early. Phone 568.—adv.

The Alma high school basketball team will meet the Greenville high cagers at Greenville Friday evening. The Greenville always put up a strong game on their own court and the locals have little hope of pulling out a victory. They hope, however, to hold the Greenville aggregation to a close score.

There can hardly be any better and more nourishing food than well made and well baked bread. Certainly with the present prices it is as cheap a food as one would care to eat regularly, no meal being complete without good bread. Your grocer sells Butter-Nut Bread and can recommend it as being a bread of the highest grade. Buy Butter-Nut and get the best.—86-4w

The Alma college basketball team leaves Friday on a two day trip, playing Adrian Friday evening at Adrian and Albion Saturday night at Albion in M. I. A. A. contests. To hold the little chance that remains to stay in the title race of the association the collegians must win both games. Two victories are hardly looked for, however, so Alma's fight from now on will simply be to place high in the standings. Alma should finish the season in third place.

EAST ALMA

The meeting of the Parent-Teacher club was well attended and an enjoyable evening spent together. Rev. Willis Geisler of the First Presbyterian church, was the speaker of the evening. His very reasonable talk on the subject of "Why America is Being Disciplined," was listened to with deep attention. The orchestra gave several selections and also played for the games and the "grand march" which completed the program.

In the absence of Scoutmaster Dean, his assistant Mr. Freeman, of Rosedale avenue, is doing good work amongst the Boy Scouts at Eastminster Chapel and Republic school.

Harold Dean, Dean st., was home for the week end. He prefers Alma to Howard City.

Miss Nettie Weatherhead is still on the sick list and for the past two weeks has been unable to be at her post in Republic school.

An unusually large number of ladies met with Mrs. El Hamp, Grove ave., in connection with the Eastminster Ladies' Aid, to sew for Republic school. Anyone wanting to help in this good work will be welcomed. The next meeting is with Mrs. Dan Cole, Grove avenue, Friday afternoon at next week, February 25.

The Conrad family has moved into the former Mall home on Eastward street.

Earl Faught, Highland avenue, is making butter for the Alma Creamery company.

Naomi Fredericks, Elmwood avenue, has been ill for the past week. She is now on the road to improvement.

Eastminster chapel furnace repairs will be completed this week and the regular Sunday services will be held as usual. The postponed lecture on "Martin Luther and His Break with the Pope of Rome," will be given Sunday night at 7:00 o'clock. The lecture will be illustrated with beautifully colored stereopticon views.

VESTABURG

Miss Irene Beas of Alma and Buhl Rhoades of Vestaburg were quietly united in marriage on Monday evening, February 14, by Rev. J. D. Tanner at his home in Vestaburg. The happy couple were attended by Miss Mable Gifford and Arnold Greenhoe of Vestaburg. The bride was employed as bookkeeper at Berman's in Alma until recently. The groom has been a resident of Vestaburg a number of years, having graduated from the school at this place. Mr. and Mrs. Rhoades expect to remain in Vestaburg at the home of his parents, Mr. and Mrs. Dewitt Murtaugh, for several weeks.

Miss Bernice Platt was called home from her work in Lansing on Thursday, by the critical illness of her mother, Mrs. Frank Platt.

Mrs. Hattie Titus and children, who were called here two weeks ago by the illness of her mother, Mrs. Fred Freeman, returned to their home in Everett Thursday.

Herman Sparks was in Alma Thursday.

Mrs. Minnie Lenhart went to Alma Thursday to visit friends.

Charles McKaney of Alma was in town Thursday.

Geo. Payton of Detroit spent from Thursday until Saturday at the home of his sister, Mrs. James Corlier.

George Scranton was in Mt. Pleasant Thursday.

Miss Eva Marvin was home visiting her parents, Mr. and Mrs. Jollie Hare, over the week end.

Mrs. Joe Greenhoe was in Alma Monday.

Mr. and Mrs. Ford Sanders and son, of St. Louis spent the latter part of the week here visiting at the home of Mr. and Mrs. Jollie Hare and Mr. and Mrs. Lawrence Tupper.

Berd Howay spent the week end here with his wife.

TOWN LINE

Norman Wheeler has been entertaining relatives and friends from Alma the last week.

J. E. O'Bryant and family spent Sunday with relatives near Forest Hill.

Mrs. Orville Howe entertained her mother, Mrs. J. A. Erskins, and sister, Wilma, of Alma one day last week.

Claude Church has moved into the neighborhood.

Leslie Hoyt of Alma was a caller at F. Whitcraft's last Friday.



LUCKY STRIKE cigarette. Flavor is sealed in by toasting

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The Ford car can well be called the "people's car," because there are more than 1,000,000 of them in daily operation. This is also in four to one of the normal turnover in the motor car industry. This would not be so if the Ford car had not the features which give it its popularity, its durability, and its low cost for operation and maintenance; this is all due to the fact that the Ford car is a car that is built to last, and is built to give you the most for your money.

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80-17

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OPPOSITE POSTOFFICE

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The Standard Oil Company (Indiana) believes that without great commercial enterprises a nation is a dead nation; that great commercial enterprises must be efficient in service to be successful, and that this efficiency means more to the nation than the success means to the organizers of the enterprise.

The Standard Oil Company believes that a great commercial enterprise, to be successful under existing conditions, must contribute to: (1) Greater efficiency in the production of wealth; (2) Greater justice in the distribution of wealth; (3) Greater wisdom in the consumption of wealth.

(1) Greater efficiency in production: Among other notable improvements in the refining of petroleum, the Standard Oil Company (Indiana) has contributed the Burton process. This process greatly increases the percentage of gasoline derivable from crude oil.

(2) Greater justice in the distribution of wealth: The Standard Oil Company (Indiana) cites the organization of its Company, its liberal policy toward employees, including its annuity system benefiting retired workers; its fairness to competitors in maintaining open prices and never deviating from them; to customers—by bringing necessary petroleum products to them with the utmost economy.

(3) Greater wisdom in consumption of wealth: The Standard Oil Company (Indiana) not only recognizes its obligation to conserve petroleum and petroleum products to the end that no waste occur, but it maintains a staff of experts, ever at the service of its patrons, to instruct them in the efficient and economical use of the products manufactured by the Company.

The Standard Oil Company (Indiana) is committed to a policy of creative leadership, and because of its loyalty to the ideals outlined above, it is today of signal service to hundreds of thousands of people in ten very important Middle Western States.

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